

Curriculum Vitae

BRADLEY SPINELLI

WRITER, ETC.

13spinelli.com

[LinkedIn](#)

JOURNALISM HIGHLIGHTS:

Contributor to *New York Magazine's Bedford + Bowery* (2014-present)

- Articles and interviews on various writers, musicians, and artists
- Coverage of SXSW (2014-2015)
- Coverage of Book Expo America (2014-2015)
- Coverage of burlesque events and Jazz Fest 2015 (as J.D. Oxblood)

Contributor to *Frontier Psychiatrist* (2014)

- Essays, pop culture, travel

Guest posts:

- *Writer's Digest*
- *Mandy Boles—Life Between Books*
- *Small Press Librarian*

Editor of *Burlesque Beat* (as J.D. Oxblood, 2010-2014)

- 140+ pieces of burlesque criticism (Bangkok, Las Vegas, Montreal, New Orleans, New York), interviews, and think pieces
- Guest posts: *21st Century Burlesque*, *Burlesque Magazine*, *Zelda*, *Cultural Capitol*, *Borrowers & Lenders*

WEB AND SOCIAL MEDIA HIGHLIGHTS:

#AnnieHall (short film) 2014-present

- Copy and development of hashtaganniehall.nyc
- PR copywriter
- Social Media co-manager for viral Twitter campaign Jan.-Mar. 2015
 - Feature pieces in *New York* magazine, *Village Voice*; interview in *Heeb* magazine
 - 1000+ YouTube views in first 24 hours

Killing Williamsburg (novel) 2013-present

- killingwilliamsburg.com website copy and development
- Copy development/design consultant for book covers/flap
- PR copywriter
- Posters and promotional materials for DJ Questlove event for launch party

Copywriter for Wiedeman (carbon-neutral candles) U.S. launch 2013-present

- Copy for production materials including convention brochures
- Web copy development for upcoming U.S. website

Copywriter for *Burlesque Beat* (web magazine) 2010-present

- Copy, taglines, development for 2014 redesign of burlesquebeat.com
- Project management of international event calendar app
- Ongoing promotional materials, including annual New York Burlesque Festival official afterparty

CATALOG:

Wiedemann Candles (carbon-neutral candles) U.S. launch 2013-present

- Catalog concept and descriptions, convention brochures
- Development of web copy for upcoming U.S. website

Adore Me (lingerie) (2012)

- Catalog descriptions, web copy, email blasts

PHARMACEUTICAL ADVERTISING:

Freelance Copywriter (2007-Present)

RECENT HIGHLIGHTS:

BGB (2015)

- Concepting for 2016 Super Bowl television commercial (cannot disclose client)

Saatchi & Saatchi (2014)

- **Pfizer confidential acquisition:**
 - Single-handedly researched, wrote, edited, and annotated white paper visual aid for potential Pfizer product acquisition
 - Defended to mock legal and regulatory panel

Sudler & Hennessey (2012)

- **Alexion (aHUS):**
 - Executed disease state visual aid (aHUS and thrombotic microangiopathy)
- **Kadcyla (MBC):**
 - Developed, reviewed, and reverse-annotated combination therapy slide deck (proposed MOA)

AGENCIES:

BGB, McCann, AREA 23, NeON, Draft FCB, Harrison & Star, GSW, Sudler & Hennessey, EURO RSCG, Cline Davis and Mann, Saatchi & Saatchi

SELECT CLIENTS:

ONCOLOGY:

- Yervoy (melanoma)
- TDM1 (now Kadcyla) (MBC)
- Pertuzumab (now Perjeta) (MBC)
- Sutent U.S. and Sutent Worldwide
- Eloxatin (colon)
- Colorectal Cancer Awareness Month

WOMEN'S HEALTH

- Estrace (vaginal cream)
- Pfizer women's health portfolio
- Beyaz (OC)
- Mirena (IUD)

DEVICES:

- Pfizer confidential acquisition
- ETHICON (needles, sutures, devices)
- Evicel (fibrin sealant)

OTHER:

- Nucynta (pain)
- Januvia, Janumet, Janumet XR (diabetes)
- Eliquis (AFib)

OTHER (cont.)

- Stiolto RESPIMAT (COPD)
- DIFICID (CDAD)
- Alexion (aHUS)
- Cetaphil (topical)
- Activase (AIS)
- Pennsaid (OA of the knee)
- Tredaptive (lipid therapy)
- LYRICA (fibromyalgia)
- Haemonetics (blood management)

CONCEPTING:

- Super Bowl 2016 (cannot disclose)
- Cana (diabetes)
- Zohydro ER (opiod)
- Spiriva (COPD)
- Saflutan (glaucoma)
- Menveo (meningococcal disease)
- PDS plate (ETHICON)
- Generalized Anxiety Disorder

NOVELS

Waiting for Ash (Akashic Press, March 7, 2017)

—A modern noir set in San Francisco.

Killing Williamsburg (Le Chat Noir, 2013)

—A suicide epidemic decimates Williamsburg, Brooklyn, in 1999.

- Reviewed by *Publishers Weekly*, *The Awl*, et al
- Interviewed in *New York Magazine*'s Bedford + Bowery
- Launch party with custom DJ set by Questlove— *Time Out New York* Critic's Pick
- Name-checked in *The New York Times*
- Interviewed in *Writer's Digest*

—Under Consideration

Soi Six (completed 2015)

—A Bangkok-based counter-terrorist agent turns a Brooklyn backpacker into a terrorist.

23 Days (completed 2002)

—A Brooklyn man commits the world's most heinous sins.

- Original draft written in 12 days during National Novel Writing Month.

“JUVENALIA”

—*The Angel Dilemma* —Cubist sci-fi creation myth. (1995)

—*Paperboy* —Punk rock & crack rock in the Dallas, Texas underground. (1994)

FILM

—Writer/Director

#AnnieHall (Short film and trailer, 2014) —Writer, Director, Producer, Actor

—A 40 year-old neurotic comedy writer recalls his failed romance with a millennial Jewish woman.

- Short shot on location in Brooklyn 2014, released via YouTube and Vimeo 2015
- “FASCINATING” —*Village Voice*
- Interviewed by HEEB magazine, Bedford + Bowery
- Feature script rated “6” by The Black List

—Scripts

Kind of Blue (Short film, 1998)—Writer, Director, Producer, Actor

—Improvisational ensemble piece based on Miles Davis' work shot & edited live to tape (Beta)

- Screened at the Dallas Video Festival

The Cool Side Of The Pillow, feature film script (completed 2006)

—A heist: Brooklyn starving artists use their artistic kung fu to pull a bank job.

Blueness, feature film script (completed 2006)

—A dying man scuba dives the world's most beautiful sites, abandoning his fiancée.

—Actor

HOME (Feature, 2005)— Ass. Producer, ADR Supervisor, Principal Actor

—Feature film dir. by Matt Zoller Seitz

- Screened at Cinequest San Jose, Independent Film Festival of Boston, Brooklyn Underground Film Festival, River Run International Film Festival, Syracuse International Film and Video Festival
- Limited run at the Two Boots Pioneer Theater, NYC

Tinsel Town (Feature, 2002)—Actor

THEATRE

—Scripts

***Elusive* (full-length play, 1998)**

- Presented as a staged reading by 13th Street Reparatory Theatre (2003)
- Staged reading/workshop by Horsechart Theatre Company in Denver as part of the National New Playwrights Network (2000)

“Pretty Mouth,” one-act play adapted from J.D. Salinger

- Produced at the Duplex, NYC, by Neo Neo Productions (2002)

***IFNI* (full-length play, 2001)**

- Workshopped by Overlap Productions (2001)

***Blame It On Baltimore*, (full-length play, 1999)**

“A Venetian Carnival Circus,” treatment commissioned for the New Pickle Circus (San Francisco)

—Direction

“Walking Down,” (30-minute monologue, 1993)—Writer, Director, Producer, Actor

***Endgame*, by S. Beckett (1993)— Producer, Director, Composer, Conductor, Musician**

- Produced at the Margo Jones Theatre (Dallas) with Butoh dancers and original score

***The Dwarfs*, by Harold Pinter (1993)— Co-Producer, Co-Director, Sound Designer, Actor**

- Produced at Studio 23, (Dallas)

***Shamanism Isn’t Dead*, (1991)— Director, Editor, Composer, Guitarist**

- Richard Foreman-inspired version of Shakespeare’s *The Tempest* produced at the 500X Gallery (Dallas)

MUSIC

***BATTER MIX* (2005), a full-length DJ record (as DJ 13)**

***RAW BOOTLEG* (2005), mash-up EP (as DJ 13)**

***Cyberstalker*, (1994, feature film) featuring a song by CLUTCH 5 (Co-Composer, Bassist)**

- Screened at the USA Film Festival

***Olives*, (1994, short film), featuring music by CLUTCH 5 (Co-Composer, Bassist, Trombonist).**

- Screened at the Austin Gay & Lesbian Film Festival

Clutch 5 (1993-95, punk band)—bassist

- Main Street Bar, The Galaxy, Loose Change, The Glass House, et al (Dallas); Emo’s (Austin)

SELECT READINGS / PERFORMANCES

- Moderator, novelists Joshua Mohr & Robert Kloss, Word Brooklyn (2015)
- Reading with Joshua Mohr, moderated by Catherine LaSota of Electric Literature, The West Café (2015)
- Guest on talk show “Let’s Have a Kiki!” Burlesque Hall of fame weekend (as J.D. Oxblood) (2015)
- Lit Crawl 2014 Manhattan— moderator and host, “A Burlesque Salon” (as J.D. Oxblood)
- Lit Crawl 2014 Brooklyn—producer and flash fiction contestant
- Lost & Found, “Costumes” (2014, as J.D. Oxblood)
- Canteen Magazine’s Flash fiction contest vs. Dana Goodyear of the New Yorker, Skylight (L.A. 2010)
- The Moth Slam—contestant (2001)
- ***Killing Williamsburg* promotion: (2013-present)**
 - The Enclave, Prose Pros, Lit at Lark, Picasso Machinery (NYC)
 - Monte Cristo Bookshop (New London, CT)
 - Alley Cat Books (San Francisco)
 - Featured reading by naked girls at Naked Girls Reading (Chicago & NYC)

SHORT FICTION

***Killing Williamsburg* excerpts:**

- *Ampersand Review* (2014)
- *Sensitive Skin* (2012)
- *Drinking With Papa Legba* (Le Chat Noir 2011)

“Chuchos,” (Kindle, 2014)

“Eyes of Delillo,” in *We Live for Blood and Glory* (Le Chat Noir 2010)

“ECO,” *Sparkle Street Social and Athletic Club* (2000)

AWARDS

- **Winner, Naked Girls Reading Literary Award (2013)**
- **Semifinalist for the Faulkner (Pirate’s Alley) Competition (2003)**

OTHER

- Gutbucket bass player (2009-present)
- Amateur mixology (2007-present)
- Vinyl-only DJ (2003-present)
- Scuba diver (1998-present)—over 100 dives on six continents
- Event lighting technician, stagehand (1995-2010)
- Metal fabrication: “Movable Type,” by Ben Rubin and Mark Hansen, permanent installation in *The New York Times* building (2009)
- Performer: Finalist for *De La Guarda*, experimental theatre piece with flying (1999)
- Stage manager/technician/truck driver: *The New Pickle Circus*, U.S. Tour (1997-1999)
- Bassist (1993-1998), guitarist (1989-2011), trombonist (1981-1995)

EDUCATION / CERTIFICATIONS:

- Motorcycle Driver’s license (New York, 2010)
- PADI Advanced Open Water Diver certification (1998)
- BFA, Theatre Arts (Acting/Directing), Southern Methodist University (1993)
- Class D Driver’s license (New York, 2003; originally Texas, 1987)

Born:

1971—Minot, North Dakota

SELECT NON-FICTION BIBLIOGRAPHY (updated November 2015)

New York Magazine's Bedford+Bowery (B.S.) <http://bedfordandbowery.com/author/bradley-spinelli/>

- Judah Friedlander Interview (2015)
- Patti Smith at B&N (2015)
- Jonathan Franzen at Book Expo America (2015)
- Questlove Interview at SXSW (2015)
- Chris Stein (Blondie) Interview (2014)
- Penny Arcade Interview (2014)
- Varied SXSW Film and Music Coverage (2014-2015)

New York Magazine's Bedford+Bowery (as J.D. Oxblood) <http://bedfordandbowery.com/author/j-d-oxblood/>

- Brian Newman Interview at Jazz Fest (2015)
- Mat Fraser (*American Horror Story*) Interview (2014)
- Burlesque Tribute to Marina Abramovic (2014)

Frontier Psychiatrist <http://frontpsych.com/author/bradley-spinelli/>

- "Are Artists Assholes?" (2014)
- "Subverting the Subversive: SXSW 2014"

Guest post on Writer's Digest

- "7 Things I've Learned So Far"

Mandy Boles—Life Between Books

- "My First Favorite Book"

As J.D. Oxblood:

Co-Founder & former Editor-in-Chief of Burlesque Beat

Over 144 pieces of burlesque criticism, interviews, and think pieces

Named #10 in 21st Century Burlesque's Top Ten Non-performing Men, 2014

- New York Burlesque Festival coverage from 2008-2015
 - Afterparty host / sponsor 2010-2015
- Burlesque Hall of Fame Weekend, Las Vegas, 2009-12, 2014-15

Burlesque Beat:

- Dita Von Teese: Strip Strip Hooray
- This is Who the Fuck Mat Fraser Is
- Penthouse Pets Read from the Forum
- MOMS Ball New Orleans: Hyperbaric Impressions
- Calypso Cabaret, Bangkok

21st Century Burlesque (print edition):

- 2011 Year-end Church Bulletin

Borrowers & Lenders, the Journal of Shakespeare:

- "Crossing the Line: Liminality and Lies in Sleep No More"