

*Curriculum Vitae*

# BRADLEY SPINELLI

## WRITER, ETC.

[13spinelli.com](http://13spinelli.com)

[LinkedIn](#)

### NOVELIST:

*The Painted Gun* (Akashic Press, 2017)

*Killing Williamsburg* (Le Chat Noir, 2013)

### JOURNALISM HIGHLIGHTS:

**Contributor to *New York Magazine's Bedford + Bowery* (2014-present)**

- Articles and interviews on various writers, musicians, and artists (Chris Stein, Questlove)
- Coverage of SXSW (2014-2017)
- Coverage of Book Expo America (2014-2015)
- Coverage of burlesque events and Jazz Fest 2015 (as J.D. Oxblood)

**Guest posts:**

- *Writer's Digest*
- *Mandy Boles—Life Between Books*
- *Small Press Librarian*

**Editor of *Burlesque Beat* (as J.D. Oxblood, 2010-2014)**

- 140+ pieces of criticism (Bangkok, Las Vegas, Montreal, New Orleans, NYC), interviews, and opinion
- Guest posts: *21st Century Burlesque*, *Burlesque Magazine*, *Zelda*, *Cultural Capitol*, *Borrowers & Lenders*

### WEB / SOCIAL MEDIA HIGHLIGHTS:

***The Painted Gun* (novel) 2017-present**

- [13Spinelli.com](http://13Spinelli.com) website copy and development
- Posters and promotional materials launch party with burlesque show
- Social media image design, tour support

**#AnnieHall (short film) 2014-present**

- Copy and development of [hashtaganniehall.nyc](http://hashtaganniehall.nyc)
- PR copywriter
- Social Media co-manager for viral Twitter campaign Jan.-Mar. 2015
  - Feature pieces in *New York* magazine, *Village Voice*; interview in *Heeb* magazine
  - 1000+ YouTube views in first 24 hours

***Killing Williamsburg* (novel) 2013-16**

- [killingwilliamsburg.com](http://killingwilliamsburg.com) website copy and development
- Copy development/design consultant for book covers/flap
- PR copywriter
- Posters and promo materials for DJ Questlove launch party (including street team)

**Copywriter for *Burlesque Beat* (web magazine) 2010-present**

- Copy, taglines, development for 2014 redesign of [burlesquebeat.com](http://burlesquebeat.com)
- Project management of international event calendar app
- Ongoing promotional materials, including annual New York Burlesque Festival official afterparty

### CATALOG:

**Wiedemann Candles (carbon-neutral candles) U.S. launch 2013-16**

- Catalog concept and descriptions, convention brochures
- Development of web copy for upcoming U.S. website

**Adore Me (lingerie) (2012)**

- Catalog descriptions, web copy, email blasts

## NOVELS

### ***The Painted Gun* (Akashic Press, 2017)**

—A modern noir set in San Francisco.

- Reviewed by *Publishers Weekly*, *Booklist*, *Kirkus*, et al
- NYC Launch party with burlesque show, feat. Angie Pontani, hosted by Miss Astrid; tacos by Dos Toros—*Time Out New York* Critic's Pick
- Featured by *Brooklyn Paper* (print); *New York Magazine's* Bedford + Bowery
- Interviewed on Bric TV Brooklyn Live
- Guest on podcasts by Michelle L'Amour; Susan Wingate

### ***Killing Williamsburg* (Le Chat Noir, 2013)**

—A suicide epidemic decimates Williamsburg, Brooklyn, in 1999.

- Reviewed by *Publishers Weekly*, *The Awl*, et al
- Interviewed in *New York Magazine's* Bedford + Bowery
- Launch party with custom DJ set by Questlove—*Time Out New York* Critic's Pick
- Name-checked in *The New York Times*
- Interviewed in *Writer's Digest*

## —Under Consideration

### ***Soi Six* (completed 2016)**

—Bangkok-based counter-terrorist agent turns a Brooklyn backpacker into a terrorist

### ***23 Days* (completed 2002)**

—A Brooklyn man commits the world's most heinous sins

Original draft written in 12 days during National Novel Writing Month

### **"JUVENALIA"**

—*The Angel Dilemma* —Cubist sci-fi creation myth (1995)

—*Paperboy* —Punk rock & crack rock in the Dallas, Texas underground (1994)

## SHORT FICTION

**"The Corner Pocket," an Itchy Crane joint, *Mondays are Murder*, Akashic Books (2017)**

<http://www.akashicbooks.com/the-corner-pocket-by-bradley-spinelli/>

***Killing Williamsburg* excerpts:**

- *Ampersand Review* (2014)
- *Sensitive Skin* (2012)
- *Drinking With Papa Legba* (Le Chat Noir 2011)

**"Chuchos," (Kindle, 2014)**

**"Eyes of Delillo," in *We Live for Blood and Glory* (Le Chat Noir 2010)**

**"ECO," *Sparkle Street Social and Athletic Club* (2000)**

## AWARDS

- Winner, Naked Girls Reading Literary Award (2013)
- Semifinalist for the Faulkner (Pirate's Alley) Competition (2003)

## FILM

### —Writer/Director

#### *The Painted Gun—Underground SF*

- Interactive live event: actors performed scenes from the novel on the streets of Northbeach, SF, while the show and audience were filmed with hidden surveillance cameras
- Directed by Jeremy Cole, filmed/edited by Danny Bellini

#### *Hashtag Annie Hall* (short film, 2016) —Writer, Director, Producer, Actor

—Behind the scenes of the social media backlash to a film based on the work of Woody Allen  
(Not yet released)

#### #AnnieHall (short film and trailer, 2014) —Writer, Director, Producer, Actor

—A 40 year-old neurotic comedy writer recalls his failed romance with a millennial Jewish woman.

- Short shot on location in Brooklyn 2014, released via YouTube and Vimeo 2015
- “FASCINATING” —*Village Voice*
- Interviewed by HEEB magazine, Bedford + Bowery

#### *Kind of Blue* (Short film, 1998)—Writer, Director, Producer, Actor

—Improvisational ensemble piece based on Miles Davis’ work shot & edited live to tape (Beta)

- Screened at the Dallas Video Festival

### —Scripts

#### *The Cool Side Of The Pillow*, feature film script (2006)

—Heist film: Brooklyn starving artists use their artistic kung fu to pull a bank job

#### *Blueness*, feature film script (2006)

—A dying man scuba dives the world’s most beautiful sites, abandoning his fiancée

### —Actor

#### *HOME* (Feature, 2005)— Ass. Producer, ADR Supervisor, Principal Actor

—Feature film dir. by Matt Zoller Seitz

- Screened at Cinequest San Jose, Independent Film Festival of Boston, Brooklyn Underground Film Festival, River Run International Film Festival, Syracuse International Film and Video Festival
- Limited run at the Two Boots Pioneer Theater, NYC

#### *Tinsel Town* (Feature, 2002)—Actor

## THEATRE

### —Scripts

#### *Elusive* (full-length play, 1998)

- Presented as a staged reading by 13th Street Reparatory Theatre (2003)
- Staged reading/workshop by Horsechart Theatre Company in Denver as part of the National New Playwrights Network (2000)

#### “Pretty Mouth,” one-act play adapted from J.D. Salinger

- Produced at the Duplex, NYC, by Neo Neo Productions (2002)

#### *IFNI* (full-length play, 2001)

- Workshopped by Overlap Productions (2001)

#### *Blame It On Baltimore*, (full-length play, 1999)

“A Venetian Carnival Circus,” treatment commissioned for the New Pickle Circus (San Francisco)

## THEATRE (cont.)

### —Direction

**“Walking Down,” (30-minute monologue, 1993)—Writer, Director, Producer, Actor**

***Endgame*, by S. Beckett (1993)— Producer, Director, Composer, Conductor, Musician**

- Produced at the Margo Jones Theatre (Dallas) with Butoh dancers and original score

***The Dwarfs*, by Harold Pinter (1993)— Co-Producer, Co-Director, Sound Designer, Actor**

- Produced at Studio 23, (Dallas)

***Shamanism Isn’t Dead*, (1991)— Director, Editor, Composer, Guitarist**

- Richard Foreman-inspired version of Shakespeare’s *The Tempest* produced at the 500X Gallery (Dallas)

## MUSIC

***BATTER MIX* (2005), a full-length DJ record (as DJ 13)**

**RAW BOOTLEG (2005), mash-up EP (as DJ 13)**

***Cyberstalker*, (1994, feature film) featuring a song by CLUTCH 5 (Co-Composer, Bassist)**

- Screened at the USA Film Festival

***Olives*, (1994, short film), featuring music by CLUTCH 5 (Co-Composer, Bassist, Trombonist).**

- Screened at the Austin Gay & Lesbian Film Festival

**Clutch 5 (1993-95, punk band)—bassist**

- Main Street Bar, The Galaxy, Loose Change, The Glass House, et al (Dallas); Emo’s (Austin)

## OTHER

- Vinyl-only DJ (2003-present)
- Scuba diver (1998-present)—over 100 dives on six continents
- Amateur mixology (2007-present)
- Event lighting technician, stagehand (1995-2010)
- Metal fabrication: “Movable Type,” by Ben Rubin and Mark Hansen, permanent installation in *The New York Times* building (2009)
- Performer: Finalist for De La Guarda, experimental theatre piece with flying (1999)
- Stage manager/technician/truck driver: The New Pickle Circus, U.S. Tour (1997-1999)
  - Quoted in *Stage Management* by Lawrence Stern, 7th ed.
- Gutbucket bass player (2009-2015)
- Bassist (1993-1998), guitarist (1989-2011), trombonist (1981-1995)

## EDUCATION / CERTIFICATIONS:

- Motorcycle Driver’s license (New York, 2010)
- PADI Advanced Open Water Diver certification (1998)
- BFA, Theatre Arts (Acting/Directing), Southern Methodist University (1993)
- Class D Driver’s license (New York, 2003; originally Texas, 1987)

## BORN:

1971—Minot, North Dakota

# PHARMACEUTICAL ADVERTISING

Freelance Copywriter (2007-Present)

(updated June 2017)

## RECENT HIGHLIGHTS:

### **FCB (2016-17)**

- Messaging for Serelaxin (AHF), white paper marketing platform and website
- Concepting for disease awareness campaign (AHF)

### **Havas (2015-16)**

- Reverse-annotation of “itchy dogs” IVA (Apoquel, Cytopoint)

### **BGB (2015)**

- Concepting for 2016 Super Bowl television commercial

### **Saatchi & Saatchi (2014)**

- **Pfizer confidential acquisition:**
  - Single-handedly researched, wrote, edited, and annotated white paper visual aid
  - Defended to mock legal and regulatory panel

## AGENCIES:

FCB, Digitas, Havas, BGB, McCann, AREA 23, NeON, Harrison & Star, GSW, Sudler & Hennessey, EURO RSCG, Cline Davis and Mann, Saatchi & Saatchi

## SELECT CLIENTS:

### ONCOLOGY:

- Votrient (RCC, STS)
- Yervoy (melanoma)
- TDM1 (now Kadcyla) (MBC)
- Pertuzumab (now Perjeta) (MBC)
- Sutent U.S. and Sutent Worldwide
- Eloxatin (colon)
- Colorectal Cancer Awareness Month

### WOMEN’S HEALTH

- Estrace (vaginal cream)
- Pfizer women’s health portfolio
- Beyaz (OC)
- Mirena (IUD)

### DEVICES:

- Pfizer confidential acquisition
- ETHICON (needles, sutures, devices)
- Evicel (fibrin sealant)

### VETERINARY:

- Apoquel, Cytopoint (Zoetis)

### OTHER:

- Reasanz (AHF)
- Entresto (HFrEF)
- Lyxumia, LixiLan (T2DM)

### OTHER (cont.)

- Nucynta (pain)
- Januvia, Janumet, Janumet XR (diabetes)
- Eliquis (AFib)
- Stiolto RESPIMAT (COPD)
- DIFICID (CDAD)
- Alexion (aHUS)
- Cetaphil (topical)
- Activase (AIS)
- Pennsaid (OA of the knee)
- Tredaptive (lipid therapy)
- LYRICA (fibromyalgia)
- Haemonetics (blood management)
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### CONCEPTING:

- AHF disease state
- Opdivo
- AMA
- Super Bowl 2016 (OIC)
- Cana (diabetes)
- Zohydro ER (opiod)
- Spiriva (COPD)
- Saflutan (glaucoma)
- Menveo (meningococcal disease)
- PDS plate (ETHICON)

## SELECT READINGS / APPEARANCES (updated June 2017)

- ***The Painted Gun* tour: (2017)**
  - Guest on Bric TV, Brooklyn Live (2017)
  - Guest on podcast *Dialogue Between the Lines* with Susan Wingate (2017)
  - Guest on podcast *Revealing*, with Michelle L'Amour (2017)
  - The Enclave, Prose Pros, The Loaded Cannon (NYC)
  - Bay Area Book Festival, panel w/ John Lescroart
  - Naked Girls Reading, Chicaco
  - San Antonio Book Festival
  - Book Soup w/ Robert Anasi & Tony DuShane, Los Angeles
  - Subterranean SF, City Lights Books, San Francisco
  - Virginia Festival of the Book, Charlottesville
  - NYC Launch party, w/ live burlesque show and free tacos from Dos Toros
  - Sneak preview, Faulkner House Books, New Orleans
  
- ***Killing Williamsburg* promotion: (2013-15)**
  - The West Café with Joshua Mohr, moderated by Catherine LaSota of Electric Literature, Brooklyn (2015)
  - The Enclave, Prose Pros, Lit at Lark, Picasso Machinery (NYC)
  - Monte Cristo Bookshop (New London, CT)
  - Alley Cat Books (San Francisco)
  - Featured reading by naked girls at Naked Girls Reading (Chicago & NYC)
  
- Moderator, novelists Joshua Mohr & Robert Kloss, Word Brooklyn (2015)
- Guest on talk show “Let’s Have a Kiki!” Burlesque Hall of Fame weekend (as J.D. Oxblood) (2015)
- Lit Crawl 2014 Manhattan— moderator and host, “A Burlesque Salon” (as J.D. Oxblood)
- Lit Crawl 2014 Brooklyn—producer and flash fiction contestant
- Lost & Found, “Costumes” (2014, as J.D. Oxblood)
- Canteen Magazine’s Flash fiction contest vs. Dana Goodyear, w/ Joyce Maynard, Skylight (L.A. 2010)
- The Moth Slam—contestant (2001)

## SELECT NON-FICTION BIBLIOGRAPHY (updated June 2017)

### **New York Magazine's Bedford+Bowery** <http://bedfordandbowery.com/author/bradley-spinelli/>

- Judah Friedlander Interview (2015)
- Patti Smith at B&N (2015)
- Jonathan Franzen at Book Expo America (2015)
- Questlove Interview at SXSW (2015)
- Chris Stein (Blondie) Interview (2014)
- Penny Arcade Interview (2014)
- Varied SXSW Film and Music Coverage (2014-2017)

### **New York Magazine's Bedford+Bowery (as J.D. Oxblood)** <http://bedfordandbowery.com/author/j-d-oxblood/>

- Brian Newman Interview at Jazz Fest (2015)
- Mat Fraser (*American Horror Story*) Interview (2014)
- Burlesque Tribute to Marina Abramovic (2014)

### **Guest Posts:**

- **Prose 'n Cons**—"When You Can't Stop Thinking About Bananas" (2017)  
<http://www.prose-n-cons.com/bradley-spinelli.html>
- **Page 69 Test (Campaign for the American Reader)**— on *The Painted Gun* (2017)
- **Frontier Psychiatrist**—"Are Artists Assholes?" (2014); "Subverting the Subversive: SXSW 2014"
- **Mandy Boles—Life Between Books**—"My First Favorite Book" (2014)
- **Writer's Digest**—"7 Things I've Learned So Far" (2013)

## **As J.D. Oxblood:**

### **Co-Founder & former Editor-in-Chief of Burlesque Beat**

#### **Over 144 pieces of burlesque criticism, interviews, and think pieces**

- New York Burlesque Festival coverage from 2008-2016
  - Afterparty host / sponsor 2010-2015
- Burlesque Hall of Fame Weekend, Las Vegas, 2009-12, 2014-15, 2017
- Named #7 in 21st Century Burlesque's Top Ten Non-performing Men, 2015

### **Burlesque Beat:**

- Dita Von Teese: Strip Strip Hooray
- This is Who the Fuck Mat Fraser Is
- Penthouse Pets Read from the Forum
- MOMS Ball New Orleans: Hyperbaric Impressions
- Calypso Cabaret, Bangkok

### **21<sup>st</sup> Century Burlesque (print edition):**

- 2011 Year-end Church Bulletin

### **Borrowers & Lenders, the Journal of Shakespeare:**

- "Crossing the Line: Liminality and Lies in Sleep No More"